

Home Run Introduces Architectural Sign Services, New Name

HUNTINGTON BEACH, CA - August 11, 2007 – Home Run Software Services, Inc. today introduced Home Run SignWorks, an architectural signage service that brings 20 years of experience to the Home Run family. Together with the company's existing software services division, the two companies will go under the banner of Home Run Media Group.

The Home Run Media Group now includes Home Run SignWorks and Home Run Software Services, which has been a fixture in the Southern California multimedia landscape for more than 15 years. Home Run SignWorks is previously known as Rainbow's End, a company with more than two decades' experience in architectural signage design, fabrication, and installation.

Home Run president and founder Patrick Brenden said of the announcement, "It is truly an honor to welcome a company that can boast the same talent, consistency, and values that our software services have displayed for years to the Home Run family. These two groups will complement one another nicely and will push Home Run to new heights."

Home Run SignWorks will relocate to Home Run headquarters on Chemical Lane in Huntington Beach, Ca. and will continue production through the transition period.

About The Home Run Media Group

Home Run Software Services Inc., is a full service source for quality multimedia programming and media reproduction. Located in *Huntington Beach, California* and founded in March 1992, Home Run Software Services, Inc. started as a diskette duplication company, specializing in high volume quick turns. Patrick Brenden, president and founder, soon realized the change of market and began to focus on CD and DVD duplication and replication. Home Run's services have further expanded to include packaging and assembly, fulfillment, multimedia programming, warehouse services, document reproduction, and architectural signage. Committed to customer service, Home Run is a superior project management company that delivers high quality, on-time service to its clients. For more information please visit www.home-run.com

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